

FAX# 703 528 7880
AUG22/12 10.00
HARRIS REPORT FROM REP
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 360 AGENCY PRODUCT CODE = 361 AGENCY EST# = 2245												
1			1200N-100P	30		\$1,000.00	8/24	8/24	2		FRI	2
PROGRAM : EYEWITNESS NEWS @ NOON CON COM1 : EYEWITNESS NEWS @ NOON												
2			400A-459A	30		\$100.00	8/24	8/24	1		FRI	1
PROGRAM : ABC NEWS THIS MORNING CON COM1 : ABC NEWS THIS MORNING												
3			500P-600P	30		\$2,500.00	8/24	8/24	1		FRI	1
PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS												

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4			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$4,200.00	8/24	8/24	1		FRI	1
5			900A-1000A PROGRAM : JEFF PROBST CON COM1: JEFF PROBST	30		\$650.00	8/24	8/24	1		FRI	1
6			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$1,000.00	8/27	8/27	1		MON	1
7			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,500.00	8/27	8/27	1		MON	1
8			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$4,200.00	8/27	8/27	1		MON	1
9			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$4,200.00	8/27	8/27	1		MON	1
10			1200N-1230P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$600.00	8/25	8/25	1		SAT	1
11			700P-800P PROGRAM : JEOPARDY / WHEEL OF FORTUNE CON COM1: JEOPARDY / WHEEL OF FORTUNE	30		\$1,400.00	8/25	8/25	1		SAT	1
12			1200N-1230P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$600.00	8/26	8/26	1		SUN	1

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13			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,600.00	8/26	8/26	1		SUN	1
14			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,500.00	8/23	8/23	1		THU	1
15			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$4,200.00	8/23	8/23	1		THU	1
16			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$1,000.00	8/28	8/28	2		TUE	2
17			500P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,500.00	8/28	8/28	1		TUE	1
18			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,500.00	8/28	8/28	1		TUE	1
19			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$4,200.00	8/28	8/28	1		TUE	1
20			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$1,000.00	8/29	8/29	1		WED	1
21			400A-459A PROGRAM : ABC NEWS THIS MORNING CON COM1: ABC NEWS THIS MORNING	30		\$100.00	8/29	8/29	1		WED	1

REP HEADLINE# 6292815
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
 ORDER WORKSHEET

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22			600P-630P	30		\$3,500.00	8/29	8/29	1		WED	1
PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS												
23			730P-800P	30		\$4,200.00	8/29	8/29	1		WED	1
PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE												
24			900A-1000A	30		\$650.00	8/29	8/29	1		WED	1
PROGRAM : JEFF PROBST CON COM1: JEFF PROBST												
AUG/12			21350.00	SEP/12		34550.00						
CONTRACT TOTAL												55900.00
TOTAL SPOTS												26

MARKET TOTALS \$143,333 WFTV 39% WKMG 17% WESH 24% WOFL 15% WKCF 1% WRBW 2% CABL 0%
 WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED!!!!

SVC- NSI
 DEMOS- RA35+*